

2018 IBA Broadcasters Conference

Rev. 7-12-18



	ENGINEERING		
8:15 ^{AM}	REGISTRATION AND EXHIBITOR SHOWCASE #1		
9:00 ^{AM}	OPENING SESSION		
9:30 ^{AM}	EXHIBITOR SHOWCASE #2		
9:45 ^{AM}			SAFETY & SECURITY
	DAVID RICH "CONTAGIOUS SELLING"	JOHN LUND "THE SCIENCE OF PROGRAMMING AND TALENT DEVELOPMENT"	GROUNDING & LIGHTNING PROTECTION
11:45 ^{AM}	EXHIBITOR SHOWCASE #3		
12:00 ^{PM}	IBA SPECTRUM & HALL OF FAME AWARDS LUNCHEON		
1:30 ^{PM}	EXHIBITOR SHOWCASE #4		
2:00 ^{PM}	BROADCASTING ON THE MOVE SAM MATHENY, NAB CTO & PAUL JACOBS, JACOBS MEDIA		
3:00 ^{PM}	EXHIBITOR SHOWCASE #5		
3:15 ^{PM}			CYBERSECURITY
	DAVID RICH "FOCUS ON MANAGEMENT"	THADDEUS REX "CONTAGIOUS CULTURE"	TOWER STRUCTURE & SITE SECURITY
4:45 ^{PM}	LG ULTRA HDTV - GIVEAWAY - MUST BE PRESENT TO WIN		
5:00 ^{PM}			